

For a Limited Time Writer's Digest Readers Save 60%!

Discover the Purpose-Driven *Writer's Life* —

**As an in-demand Christian copywriter,
you can finally combine your faith and your day job
with your love of writing.**

**You'll be able to serve people, spread the love of Jesus,
and make a REAL difference in the world with nothing
but a computer and your God-given writing talent ...**

**... *Not to mention*, you can make a very comfortable
six-figure income doing good work that strengthens
your faith every single day.**

**Best of all, you can easily set up this
Christ-centered lifestyle in just six months — or less!**

Let me show you how ...

Dear Writer,

Have you ever felt that going to work means putting aside your faith and
“blending in” for 8 hours a day?

Are you torn between making money and “being a good Christian” ... ?

Do you have a deep, burning desire to make a HUGE difference in the world, but
you just don't know how?

Then you're *definitely* in the right place at this moment!

Hi! Joshua Boswell here.

I have to tell you ... I am completely and utterly BLESSED to be able to live my faith day in and day out ... and not just because I'm an ordained minister and spend a lot of time at church.

Nope.

It's because I have found the ULTIMATE way to blend my faith with the rest of my life — namely my work.

If I was like most Westerners, I'd spend my days cramped up in a colorless cubicle, staring at pictures of my kids, and keeping my faith and joy in Jesus quietly to myself.

I'd be scrimping by, letting every penny keep me up at night, and worrying about my retirement.

But I'm NOT.

I'm not slowly transforming into a haggard cubicle troll.

And even though we're a thrifty, resourceful family, I'm certainly no Scrooge McDuck.

Instead ...

My "work" takes about 20 hours per week ... and after that, I'm free to spend my time how I please.

I can hang out with my 11 kids and my dazzling, amazing, wonderful wife Margie as much as I want.

We spend most mornings studying the scriptures and working on homeschool projects together ... our afternoons might be spent out in the garden, fishing on our neighbor's pond, or doing various service projects for friends and family ... and our evenings are spent engaged in Church activities and meaningful family fun.

My family is my main focus in life, so as you can see, I spend a lot of time with them.

We also spend a great deal of time traveling together. Each month, we take off for at least two days and visit new parts of the country. Each quarter, we plan a weeklong excursion somewhere ... and every year, we carve out 2-3 weeks for a serious vacation.

Along the way, we plan service projects, meet up with friends and family, and learn about history, science, politics, and nature in a hands-on way that most people don't even dream about experiencing.

It's a great life.

I also spend a lot of time serving in my Church. I have the joy of being a leader to nine different congregations — over 3,200 people in all — here in the Midwest. There is no sweeter feeling than being God's hands in blessing His children.

Outside of family and Church, I get to spend a lot of time volunteering for things like organizing food and blood drives and helping with disaster relief programs.

And, if you can believe it, in the middle of all this, I make more money than most doctors! (And I don't get one penny for my Church service ...)

I'll tell you more about that in a second ...

But let me just say that I'm NOT torn between making money and being a good Christian.

Instead, my career allows me to be a BETTER Christian, because I can give, give, give, and give some more. Of both my time *and* my money.

And I've found out how to make a HUGE difference in the world — one person, one charity, one company at a time ...

It's all because I'm a **highly-paid copywriter in the Christian market.**

My work isn't "work." There's no disconnect between my "work life" and my "personal life." It's just my *life*. It's what I want to do — what I WOULD do if "money was no object."

And I just happen to get paid ... really ... really ... REALLY stinkin' well to do it.

I've helped countless industry giants ... charitable organizations ... nonprofits ... and even Christian political figures do one thing better: make money so they can better do God's work.

Whether they're selling products, distributing money, or building wells in Africa, I help them craft a powerful message that inspires their audience to act ... whether it's to give money, purchase a product, or take action in some other way.

The best part is this ...

There is an unlimited demand for my services ... in fact, there is far more demand than I can handle ... even if I wanted to work a full 40 hours a week (which I don't!).

There's always a service mission that needs to be funded ...

There's always a good fight to be fought ...

There's always more people to serve and more lives to bless ...

As much as I'd like to, I can't write for the entire Christian industry. It's a little bigger than me.

Actually, a few trillion dollars bigger than me!

That means the industry is WIDE OPEN ... and they are HUNGRY for more copywriters!

And that's where you come in.

The \$5.1 Trillion Christian Industry Needs Writers Like You — URGENTLY

Your skills are *desperately* needed in the Christian market.

Major faith-based companies and organizations around the globe are waking up to the fact that they are 15 years behind in technology, marketing, and good persuasive copy.

They are losing gobs of money every day ... and they finally understand why.

It's because their copy stinks!

Five years ago, it was difficult for copywriters to make a good living writing in the Christian market. And I would've told you to donate your time when you could, but make a more lucrative industry like health or finance your main focus.

Today, it's different. Christian businesses now realize that to fulfill their mission of bringing souls to Christ, they need to get with the times.

And part of that means working with skilled writers like you.

This is the ultimate opportunity for your faith, work, and love of writing to go hand-in-hand.

You can help businesses in the Christian market to be relevant and to reach the people who so desperately need them.

More Than Just Selling Bibles ...

When I say that I write for the “Christian market,” people often ask if it’s a limited market ... and do I sell a lot of Bibles?

Sure, Bible sales are a good slice of the Christian market. And if you want to specialize in writing Bible-selling direct-response copy, you can make a great living doing it.

But there’s much, MUCH more to the industry than that.

You can pretty much find any company, product, or cause in the secular world and find a duplicate of it specifically for Christians.

In the near future, you could be writing for ...

- Major Christ-centered companies, like Chick-fil-A, Carl’s Jr., Forever 21, Interstate Batteries, Tyson Foods, In-N-Out Burger, and Domino’s ...
- Charitable organizations and nonprofits, like World Vision, National Right to Life, Christian Children’s Fund, Goodwill, and the Salvation Army ...
- Christian publishing houses, media companies, and magazines ...
- Churches, ministries, and missions ...
- Christian consumer products and retail ...
- Education and training ...
- Financial, health, or spiritual services ...
- Even lobbyist groups or political campaigns. You could play a major role in getting a future congressman, senator, or even a future president elected — one who will uphold Christian values, fight for life, and lead our country to better, pro-family, pro-marriage God-pleasing days.

And as a self-selected, specializing Christian copywriter, you automatically have an “in” with these companies.

They WANT to work with Christians. (Even if they can't legally say they prefer it ... by sharing their values and worldviews, you have an instant rapport with the company and its marketing director, simply by sharing their faith.)

Pretty cool, huh?

Now ... I want to talk about something that might make you a little uncomfortable.

I don't want it to bother you or hold you back from taking me up on this opportunity ...

The Root of All Evil ... (Well, Kind Of)

In my experience, talking about money — especially making *gobs* of it — can make Christians a little uncomfortable. It always comes up in my one-on-one sessions with both people in my congregation and copywriters alike.

So I want to address the “problem of money” head-on.

I mentioned above that you can earn a healthy six-figure income as a Christian copywriter.

That's at least \$100,000 per year.

It's absolutely true. I've been a six-figure copywriter for nine years ... (it's a necessity to raise 11 children!) and my income has gone up every year since I started.

And the money is one of my favorite parts about being a Christian copywriter.

Ooh — did I just feel you cringe a little?

Stick with me here ... because it's not *really* the money I love ... and I hope I can relieve any stress you may be feeling about suddenly becoming rich as a Christian copywriter.

In 1 Timothy 6:10, Paul writes, "*For the love of money is the root of all kinds of evil, and some by longing for it have wandered away from the faith and pierced themselves with many griefs.*"

You'll notice that he DIDN'T say MONEY is the root of all evil. *The love of money* is. It's the *love* of money that causes all kinds of pain.

And what does he mean by love? Love is devotion ... thinking about it all the time ... taking time out from other worthy pursuits (like family and friends, bettering your mind or body, worship, Bible study, etc.) to pursue it.

The love of money is what keeps some people obsessively tied to their desks late into the night ... away from their kids, spouse, and hobbies.

It's what keeps them stingy at the offering plate.

It's always an argument waiting to happen.

And, worst of all, people who love money tend to have a bitter heart toward God for "not providing enough" — and I believe that's part of what Paul called "wandering away from the faith."

I really think that financial straits are the cause of more cases of heart disease, divorce, and suicide than any other ...

But when you have enough — more than enough — you don't HAVE to love money. You don't have to think about it. You don't have to actively pursue it all the time.

So my favorite part of being a six-figure copywriter isn't *really* the money ...

It's what the money can *do*.

I don't mean just feeding my 11 growing children and putting them all through college.

It allows me to think about other things in my life that really matter to me.

To be honest ... the only time I think about money is when I'm negotiating fees or sending invoices.

I don't think about it when Margie heads to the store (for things our goats, orchard, and garden can't provide) ... when we fill up the 30-gallon Boswell-mobile with \$4/gallon gas ... and I don't think about it when we sit down to plan our next family vacation.

I don't think about "getting back to work" (read: making money) when I'm helping my kids with their schoolwork ... out on the road for yet another family adventure ... or serving in my church, spending my time writing sermons, or doing volunteer work.

I don't give money a second thought each month when I'm writing out large donation checks for the Church.

Money doesn't keep me up at night. Margie and I never fight about it.

Why?

Because we have more than enough.

And you know what? That means that my purpose-driven, Christ-centered *writing career* that I absolutely *love* has made money a SIDESHOW in my life.

I don't pursue it. I don't stress about it. I don't have to.

So if you want to take a vow of poverty, and be a starving artist, that's fine. But in my opinion, being a well-paid artist allows you to DO so much more.

Flat-out, there's nothing wrong with being rich!

The Scriptures are filled with examples of faithful men and women who were blessed by God to become rich ... and then turned around and used that wealth to bless other people.

And the simple hard, cold reality of this world is that without money, your ability to serve and give and love is painfully limited.

(This is important, so let me repeat it: *without money, your ability to serve and give and love is painfully limited.*)

Yes, of course you can do some good. We all have power and opportunity to do that. But, with money, that ability grows exponentially.

Abraham, Job, Nehemiah, Ruth, Esther, David, Solomon, Malachi, Matthew, and dozens of other common biblical heroes worked hard for and were blessed with a great abundance of worldly goods. And they turned right around and did good with it.

There is no shame in wealth and no inherent rewards for poverty.

But again, the entire aspect of money is just a sideshow. Just one of the *many* benefits that comes from being an in-demand Christian copywriter.

There's SO much more to writing in the Christian market ... and I think it's exactly what has drawn you to this pursuit in particular.

Benefits You Don't Get Anywhere Else ...

In general, *the writer's life* is one of the MOST exciting lifestyles to live.

You've probably caught yourself day-dreaming about it more than once ...

You can "work" anywhere, any time ... whether you're at your home office, lounging in a hammock on a Hawaiian beach ... or sipping espresso at a cafe in

Paris ...

You can do it any time, day or night, whether you're an early bird or a night owl, as long as the work gets done, clients don't care *when* you work ...

You don't have to have any particular degrees or years of experience. The only requirement is that you want to write ...

And, you get paid really, REALLY well to basically sit around in your pajamas and *write*.

But — if you want that flexibility and income, you don't necessarily have to write for the Christian market.

You can write in any ol' niche — financial, health, publishing, whatever.

But, if I'm right about you ...

You don't JUST want to work ...

You want your work to glorify God, too.

You want to spend your time actively pleasing Him ... and not just on the evenings and weekends, but *full-time*.

(Side note: I believe that all work is noble. You can glorify God in any niche, any industry, being a postal worker or a Sanitation Technician. But when you know WITHOUT A DOUBT that you are using your God-given talents to further His Kingdom on Earth actively ... the feeling of fulfillment you get is indescribable.)

You don't JUST want to write any old thing ... you want your words to make a difference.

And you don't JUST want to make money ... you want to live a fulfilled, joyful, and *peaceful* life ... and use that money to bless your family, your community, and the world.

You want to serve others, and not just in the spare time you have to volunteer. ALL the time.

This is more than just the opportunity to write.

This is the opportunity to be God's hands by USING the talents He gave you to make a difference, bless the lives of other people, and make a living doing it.

It's PERFECT as far as I'm concerned!

A Service-Centered Writing Career (Or, Having Your Cake and Eating it Too)

Let me give you an example of the HUGE difference you can make in the world with this unique, powerful skill that God has given you ...

Let me take you back a few years, to just one of the many moments that I knew I was exactly where I was meant to be, doing exactly what God wanted me to do ... when He showed up and *proved* it to me ...

My computer chimed letting me know I had a new email.

It shouldn't have flooded my stomach with feelings of hope, anxiety, fear, joy, dread, and excitement ... after all, I get hundreds of emails every day.

But, it did.

With a sense of pure anticipation, I turned to my computer. Looking at my email, I saw ...

From: Stefani Fisher

Subject: Christian Children's Fund Results

"Joshua, Just a word of congratulations ... you have just claimed two new controls. The letter for our high-end donors blew away the old control. In fact, almost doubled it. These are the highest average gifts we have ever seen. Second, our Emergency

Fund you wrote for hit the project goal in just over two hours ... we were expecting it to take two weeks."

A deep flood of joy filled my soul. Tears sprang to my eyes. I leaned back in my chair, smiled, and cried.

In my mind, I could see Khaali — a Somali mother in her late 20s. Every day before dawn, she would pick up her 5 gallon jug and begin the five mile walk to fetch water for her two small children — a boy and a girl, ages three and five.

Then one day, that "nearby" water source got contaminated. The next nearest source was 12 miles away — across the Nigerian border. She would have to pay for this water.

For more than two years, she had been saving up small coins for an emergency like this. Placing those in a secure pouch, she took up two five-gallon jugs and began her long walk.

All went well until she got to the border checkpoint on her way back. With taunts and jeers, a new set of guards grabbed her pouch, confiscated her remaining money, and then poured out the precious life-giving water.

Khaali went home without water and without hope to face her famished children.

I knew that part of the money my writing had just raised would be used to install a fresh-water well in Khaali's village ... and dozens of other villages in the area.

The new walk for fresh water for Khaali and her children?

100 feet.

And no guards to pour it out ...

I hope you can feel the power, the passion, the joy, and the satisfaction embedded in the experience I just shared with you.

If you are going to write for the Christian market, those are feelings you need to get used to experiencing often.

Your writing is not just selling products or services to make money for you and your family — though it will do that.

(In fact, I was paid thousands of dollars for the two fundraising letters I wrote for Stefani ...)

Like I said though, it's so much more than just the money ...

It's providing water for families like Khaali's.

It's introducing marriage seminars to couples that are on the verge of calling it quits.

It's helping beaten and abused children find safe homes and families.

It's filling teenagers' hearts and minds with powerful, uplifting music that praises the Lord and leads them to good works.

It's helping a minister spread the Word and bring hope and light to the dark and the hopeless of the world.

It's taking the magic and persuasive secrets of good copywriting and using it as a force for good.

Yes, by becoming a highly-paid, respected copywriter for the Christian market, you are becoming an essential part of something much bigger than yourself ... something glorious, enjoyable, rewarding, and heavenly.

It's the ultimate career choice for a Christian, talented writer like you to do good and *live* good.

So, how do you get started?

Secrets of Writing for the Christian Market: **The Complete Guide to Becoming an In-Demand Christian Copywriter in as Little as Six Months**

I am SO excited to introduce you to the one and ONLY complete guide to becoming an in-demand, well-paid, totally AWESOME Christian copywriter available *anywhere* today.

(And I am a little biased — I did write half of it.)

This program will give you ALL of the skills you need to be a confident copywriter ... write for the Christian buyer ... land clients in the Christian market ... and launch an entire business for yourself.

That's a LOT all in one program.

It's quite literally a new career in a box, so there are a lot of moving parts.

But, American Writers & Artists Inc. (AWAI) and I have done everything possible to make sure you have EVERYTHING you need to launch a brand-new, Christ-centered copywriting business.

It's called ***Secrets of Writing for the Christian Market...***

And it is hands-down the finest program in the copywriting industry — and the ONLY guide you'll ever need to make your new career a success.

There are two parts to this program:

First, you learn the direct-response copywriting skills that every good copywriter (no matter their niche) must master.

Second, I show you exactly how to use those skills to become an in-demand, highly-paid writer for the Christian side of the market.

The Skills, the Industry Insights, and the Marketing Know-How You Need to Succeed

This program will give you every opportunity to succeed right away in this exciting, fulfilling, and lucrative business.

And I really do mean EVERYTHING:

- Right off the bat, you'll be eased into the life of a copywriter. You'll learn what the copywriting business is all about ... what you'll need to get started ... what the industry expects from you (and what you can expect from it) ... how you get paid ... and more.
- You'll learn a fast and surefire system for getting all your research and letter-writing ammunition organized ... as well as one master's technique for getting to know the product you're selling even better than the people who created it.
- You'll learn how to write masterful headlines that grab your readers' attention and force them to keep on reading.
- You'll learn the four-part structure of every sales letter. Once you know it — and understand what each part must accomplish — it's just a matter of filling in the blanks!
- You'll learn the secret to a powerful lead — an opening so irresistible that your reader will want to buy what you're selling after reading the first two pages.
- You'll learn the secret of "The Four-Legged-Stool." Use it faithfully and you'll never write a bad letter.
- You'll learn "The Architecture of Persuasion" — the innovative technique for knowing how every successful letter needs to be structured ... and the surest way to lead your reader to the sale.

- You'll learn how to "speak" directly to your reader ... and show that you truly care about his or her worries, needs, and wants. It's amazing how many letters don't do this ... and fail.
- You'll learn how to critique your own work ... and a "power-editing" technique that will guarantee your letter is the strongest it can be, time after time.
- You'll learn the secret to creating powerful "bullet copy" ... purposeful subheads ... eye-catching envelope copy ... and an order form that's virtually assured to clinch the sale.
- Although professional artists will design your letters, you'll learn the key elements of winning graphics — and the biggest design mistakes that can sabotage even the best copy.
- You'll learn the one thing you can do to guarantee your first assignment with a major company. (This little trick for getting your foot in the door never, ever fails!)
- You'll learn how to get yourself "seeded" ... so you can see everything that's mailing and know what's working and what's not.
- You'll learn how to get on all the best industry mailing lists ... so you'll always know what's "hot" in the mail ... who's hiring ... and who the up-and-coming players are. (Will you be one of them?)
- You'll even learn how to set up your very own direct-mail operation, if that's what you'd like to do!

You'll learn all these and many, many more powerful writing secrets, selling techniques, and masterful insights into the art of persuasion ... from some of the best copywriting minds in the business.

Then, you'll learn how to ...

Find the People That **DESPERATELY** Need Your Help — Land Them, and Get them to Pay You **Beaucoup Bucks!**

After you've mastered the skill of copywriting — which I have no doubt you'll pick up quickly and easily, considering that you're already a **FABULOUS** wordsmith ...

I'll give you a behind-the-scenes tour of the Christian industry — and show you how to ride in and become a marketing hero to everyone you come into contact with.

Specifically, we'll talk about what the Christian market **IS**. Who hires copywriters? What kinds of niches can you write for? We'll cover all of that and more!

Next, you'll learn more about connecting *emotionally* in your writing. This is important with any kind of writing you do ... but it is absolutely vital when writing for the Christian market.

You'll discover the core buying emotions specific to our industry ... and how to write in a way that effectively presses those emotional hot buttons in order to get the sale.

Third, we'll explore where you can find the high-paying clients I've been telling you about.

As my dear wife, Margie, says, "Someone has to pay for this party!"

You can write for free your whole life, but it makes it pretty hard to keep food in your belly and a roof over your head ... not to mention enjoy the vast abundance of life that God has in store for you.

To make this journey worth it and really change lives, you're going to need some high-paying clients. I'll show you exactly where they are, and how to get them to pay you frequently and handsomely.

And, there's a **LOT** more where that came from ...

- I'll show you the one thing to get REALLY good at ... that virtually replaces talent, skill, or years of experience. It's THE golden key that opens up the doors of wealth, influence, persuasion, and extremely successful writing projects. This one thing alone will put you MILES ahead of other writers in the Christian market ... and truly make you a godsend (literally!) to your clients.
- You'll discover the few key, critical differences between writing for your typical company or nonprofit and writing copy for the Christian market. It is VITAL to your success that you understand these principles, so I've devoted an entire chapter to helping you unlock their secrets.
- You'll get a full analysis of some of the top controls in the Christian market, from editor and direct-marketing expert Abny Santicola. She breaks down each element and takes you behind the curtain to see why these pieces performed so well. It's an incredible blueprint for writing award-winning, high-pulling copy yourself. (It's a very rare treat!)
- I'll help you steer clear of any legal ramifications by showing you a few aspects you should be aware of ... you'll look like an old pro to your clients, as you steer clear of these potential landmines ...
- Finally — and most importantly — I'll walk you through getting this show on the road! I have some very simple but very POWERFUL steps for getting started ...

I will give you a **25-Week Success Roadmap** ... a step-by-step plan I've created so you'll know exactly what to do to get your copywriting business up and running.

This quick-start plan will help you organize your time and plan how to attract and close clients, become a recognized expert, begin making money, and start fulfilling your desire to change lives for the better.

There's No Hurry — You Can Go Entirely At Your Own Pace

This might sound like a lot. And it's natural to feel a little overwhelmed by it all.

But there's a logical sequence to everything you'll do while you're studying ***Secrets of Writing for the Christian Market*** ... and it can all be done online, entirely at your own pace.

If you want to launch your career in the next three weeks, you can do it.

If you want to keep your day job, study part-time, and write copy in the evenings and weekends, you can do that.

If you want to launch your career over the next three years, you can do that too.

It's all up to you.

The initial part of the program teaches you about the business of copywriting ... and how to prepare yourself for your new copywriting career.

Before you know it, you're on your first writing exercise ... putting into practice the same skills and knowledge the country's top copywriters use every day to write powerful direct-response letters.

Then you dig into the meat of the program ... where you learn the basic structure of a sales letter — and what every letter needs in order to be successful.

With that foundation in place, it's just a matter of discovering, absorbing, and incorporating the powerful copy secrets that follow ... each one designed to take your copywriting to the next highest level.

Then, you get an insider's tour (with me, your tour guide!) of the Christian market ... who needs copywriters NOW ... and how to get hired right away.

In short, if you don't become a top-notch Christian copywriter with all the resources I've put in place for you, it's only because somewhere along the line you've decided copywriting isn't for you.

Which won't insult me, by the way. In fact, if you decide copywriting isn't your cup of tea, you won't pay a dime for the program! I'll tell you all about our no-risk guarantee in a minute ...

Start Living the Purpose-Driven Writer's Life Today ...

This is an absolutely INSANE, crazy, "won't find it anywhere else" package.

I've been all over the Internet, spent hundreds of hours with veteran copywriters and marketing legends, and of course, spent nine years of my life in this space ...

And there is NOTHING else out there like this.

I'll be completely honest with you.

Normally, the "skills" part of what I just told you about comes as its own program, called ***The Accelerated Program for Six-Figure Copywriting***.

It sells for \$497 by itself. And people gladly pay it — and they usually make their money back on their very first paid project. (Definitely by their second!)

And ... the second half — the inside the Christian market half — is also its own program. It sells for \$399.

And we seamlessly blended these programs together in one big package of life-changing copywriting awesome — ***just for you***.

But you won't pay \$896 for this incredible package.

Nope ... and you won't even pay \$497, although THAT would be an incredible deal.

Because you were a part of the *Writer's Digest* Webinar ... you came to listen to me speak (you like me, you really like me! :tear:) ...

And you stuck with me through this long brag fest about my wife ... I mean, my life ...

I want to make sure that money is NOT an obstacle.

I want you to get into this writing space as quickly and easily as possible.

That's why, only here and only now, you can get the full ***Secrets of Writing for the Christian Market*** program ... which includes all of the skills, techniques, tricks, and industry insider secrets you'll need to QUICKLY become a success in this space ... (and start beating me out for my own clients ...)

All of the exercises and guidance you need to become a confident copywriter FAST ...

The full guide to breaking in to the Christian market ...

The ten Christian control analyses ...

And the **25-Week Success Roadmap** ...

The entire kit and caboodle ...

For just \$197.

You literally will NOT find a more comprehensive program anywhere else on the Internet today ...

It would probably take years of your own research to dig up everything this program includes — and even then, you wouldn't get half of the industry expert wisdom, techniques, and in-the-trenches advice that comes with it.

And, you literally will not find this DEAL anywhere else ... and probably for not much longer. We put this package deal together for YOU — and no one else. We're not even promoting this to our own people. Just you.

Order Today!

Take a Full 365 Days to Try It Out ...

I know this is a lot to process.

It's an incredibly exciting opportunity ...

But what if it doesn't work out for you?

Don't worry. You can take a full year to master the skills and grow your career. Work on the program and start landing clients.

If it's not everything you imagined — or if you happen to decide copywriting just isn't for you — let AWAI's Member Services know within that year and they'll send you all your money back ... all \$197 of it ... no questions asked.

If you're serious about a writing career that allows you to do good AND make good money, then I want to be there to help you master the skill, and provide support whenever you need it.

But if it turns out it's not for you, the last thing I want is you left with that nagging feeling that you "wasted" your money.

That's why I've structured this offer the way I have:

- You can try the full program for *very* little money up front ... and no risk whatsoever.
- And, you can take a full year to see if *the writer's life* is for you — again, with absolutely zero risk.

A rectangular button with a gradient from orange to red, containing the text "Order Today!" in white, bold, sans-serif font.

As They Say ... “But Wait, There’s More!”

There’s a lot more that comes with your program when you order today ...

A few extra tools that I thought you definitely NEED to make your new career a smashing success ...

Bonus #1: Landing Clients on Any Budget Webinar

Join me for this special hour-long session and learn how to start generating income from your writing. I’ll show you six very specific ways to get around the hideous lie of “it takes money to make money” ... and enable you to land your dream clients, no matter your current marketing budget.

Bonus #2: How to Safely and Quickly Change Careers

There’s no one “right way” to leave your day job behind and start a new copywriting career. This comprehensive report will teach you everything you need to know about leaving your old life and embarking on your exciting new copywriting journey.

Bonus #3: 8 Special Video Sessions

This powerful program also contains eight special video sessions with me that help reinforce the principles of good copywriting and guide you toward success, including ...

- Introducing the Christian Market
- The Power of One
- Finding Your Unique Voice and Writing with Style

- The Blessings of Writing for the Christian Market
- Online vs. Traditional Writing for Faith-based Organizations
- How to Close a Deal with Easy Conversations
- Attracting Clients to Your Business With a Gap Letter
- Linear Growth vs. Quantum Growth on Your Path to Success

These extra bonuses make the \$197 price tag an absolute *steal*.

Order Today!

Is This the Opportunity You've Been Waiting For?

You know the feeling that you get when you just *know* God is calling you to something?

For me, it feels like going up a roller coaster ... knowing that the other side is basically a leap of faith.

Maybe it's a tug on your heartstrings ...

A feeling that it just "feels right."

Listen to your heart. Are you feeling that way now?

Ask the Holy Spirit if He is presenting you a crossroads right now ...

The opportunity to serve Him, to use the gift of words that He generously gave you, and the chance to MAXIMIZE your time here on Earth, furthering His Kingdom.

It's no accident that you came to find this letter today. I believe God moves through everything He has created — including a dunderhead like me.

If you feel inspired — I urge you to take the plunge and become a trained, professional Christian copywriter.

I promise you it will be one of the best decisions you ever make.

Order Today!

To your great success —

Joshua T. Boswell
Six-Figure Christian Copywriter

P.S. There's something else that comes with your ***Secrets of Writing For the Christian Market*** program that I didn't get a chance to tell you about ...

It's something completely different — and has little to do with copywriting — but could honestly be one of the most game-changing, life-altering exercises you go through ... ever.

I call it **"The 2-Hour Time Machine."**

It is a concentrated guide to freeing up AT LEAST two hours of your time every single day ... so you can enjoy more happiness, more prosperity, and more fulfillment in your life.

I walk you through discovering the "time sinks" of your day using a unique seven-point formula I developed ... and, more importantly, I help you decide how to fill them in with the high quality, enriching activities that at the end of your life, you'll never regret.

And with your purchase today, you get complete access to the guidebook and nine video guides I recorded that pilot you toward saving that time ... and spending more time doing the things that you LOVE to do.

This time machine changed my life ... and I know it can do the same for you — for no extra charge.

Order Today!

P.P.S. One more thing ...

I'm committed to helping you succeed as soon as possible.

And one of the biggest questions new copywriters ask is *where do I find clients?*

On top of the client breakdown I give you in the program itself ...

I've pulled together ***a complete directory of targeted potential clients*** in the Christian market, including names, addresses, and website URLs.

All you have to do is pick and choose which areas of the Christian market you're interested in, swipe the list, and start contacting clients!

This Client Directory will save you a TON of time surfing the Internet ... looking for companies who need copywriters ... and then trying to find the necessary contact info.

I wish I'd had something like this when I got started!

And you can do that immediately after you finish the program. ***Secrets of Writing for the Christian Market*** is a professional-grade program. You're 100% qualified to start working *immediately* after you're done.

So what are you waiting for?

Answer the call.

Get Started Now!

American Writers & Artists Inc.

245 NE 4th Ave., Ste 102

Delray Beach, FL 33483

(561) 278-5557 or (866) 879-2924

www.awaionline.com