

Hey, Writer! Will You Help Me?

I'm looking for a few qualified people to "beta test" my new program, the *Getting Clients Roadmap*.

This **Roadmap** is THE fastest path to landing new, high-paying clients in less than 8 months ... and I'm practically giving it away in exchange for honest feedback. (And I might even pay you for your suggestions!)

To qualify, you only need to know three things:

1. You want to live *the writer's life* ...
2. You want new, high-paying clients FAST ...
3. And, you want a proven, automated system that can bring you clients for life.

That's it! There's no previous writing, marketing, or business experience required ... I'll walk you through everything else you need to know!

But you must act fast. Beta testers are being accepted on a first come, first served basis.

(Already know you want to test it out? [Click here now to get full access](#).)



Joshua Boswell

Can you answer “YES!” to any of these statements?

- ✓ I want to supplement my income with high-paying writing work, or ...
- ✓ I already love writing and want to get paid **really well** to do it, or ...
- ✓ I’m ready for a complete change in lifestyle. I want to quit my J.O.B. and start working from home, on projects I love, for fees I set — and I believe freelance writing is my ticket to the life of my dreams.

If any of these sound like your goals and dreams, then YOU should sign up immediately to beta test my new program, ***Getting Clients Roadmap***.

I’ve designed this ***Roadmap*** to work for **total beginners** with NO experience in the freelance writing market.

It’s the foolproof, comprehensive guide to landing your first freelance writing client ... and your second, and third, and fourth ... in just 12 simple steps.

Before I get into the nitty-gritty of exactly what this program covers, I just want you to know this whole “beta testing” thing is an extremely easy process.

All I ask is that you go through the program, give it your best effort, and send me your results and feedback. If there’s any way you think I can make the program stronger, more efficient, or more enjoyable, I want to know!

In exchange for your thoughts, I’m giving you a very generous “beta test” price ... and I may even pay you for your suggestions!

Just so you know, I can only let a few writers in at the crazy-low, beta test price.

In fact, I’m only offering it on a first come, first served basis. Once the limit of beta testers is reached, you may never see ***Getting Clients Roadmap*** offered at this low price again. (More about the limit later.)

And since this message is being opened up to aspiring writers who want *the writer's life* NOW — I imagine beta test access will fill up fast.

So if you're interested, please make sure you read through this entire letter and get signed up right away ...

Okay, deal?

Let's get to it.

Want *the writer's life*, but have no foggy clue how to get started? You're in the right place!

Here's why I'm so confident that my **Roadmap** will work for you ... no matter your previous writing or business experience.

I'm not one to honk my own horn, but getting clients happens to be something I'm pretty darn good at. (Google, Microsoft, and Verizon are among the many Fortune 500 clients I've written for.)

And, I'm super passionate about training beginning writers like you to get a foot in the door as a professional freelancer ... and start getting paid fast.

That's why I've spent the better part of the last decade developing, testing, and perfecting a **ridiculously simple** 12-step action plan that does just that.

This plan takes you by the hand and breaks down exactly what you need to do to find just one client to pay you to write for them.

That's just one client to *start*, of course ...

But one client is all it takes. Just one client officially makes you a professional freelance writer. (Congratulations! Confetti! Standing ovation!)

After that, you (and the system you build) are unstoppable.

Even better: once you've taken the 12 action steps, finding a second person to pay you to write for them (and a third ... and a fourth ...) is even easier.

The absolute BEST news is that you don't need a lick of previous writing experience, business skills, or marketing know-how to do it.

Yes — seriously!

I have designed this **Roadmap** to work for complete and total beginners.

And I have seen it work like a miracle, time and again, for people who thought they could never, ever get paid to write.

In fact, there is only ONE thing you need to get started right now:

All you need to know is that you're excited ... and you want to start getting paid to write *sooner* rather than later.

All that matters is you *know* you want to live the life of your dreams.

You *know* you want complete financial and lifestyle freedom.

You *know* you want to control your life ... not let some faceless corporation or a haggard cubicle troll tell you what to do, when, and where ... and how much they'll pay you to do it (and why you should be grateful for even that!).

Maybe you want a life full of exotic travel you can pay cash for ...

Maybe you want a completely flexible schedule, so you can see all of your kids' (or grandkids') soccer games ... or attend your favorite yoga class at 10:30 in the morning.

Maybe you're tired of *asking* for time off, when it's YOUR life and YOU should be controlling it.

Or maybe you want to live on a beach somewhere, spend your days in the sun and surf and use your evenings to make a living.

All of that (and so much more) is possible when you are a well-paid freelance writer.

Right now, all you need to have is hope that it's possible.

I will handle the rest.

Because I'm going to walk you through my proven, 12-step plan for creating a foundational, automated system that brings you client after client.

Even if you fell off the writer's turnip truck *yesterday*, this plan will work for you, so long as you follow the 12 steps exactly as I prescribe them.

In fact, that's one of the keys to success: following the steps in the exact order as I've developed them.

It's been proven almost a thousand times over to work ... for people who were in the exact same place you are right now ... *myself* included.

It's a comprehensive plan that leaves nothing out ... *and* breaks everything down into "totally doable" action steps you can complete in your spare time, or even on a lunch break.

It'll help you avoid ALL of the obstacles, hedges, and dangerous camouflaged pits ... *anything* that could trip you up on your way to freelance writing success.

Best of all?

It's really, really easy to do!

As I said, it's ridiculously simple.

But, I'm getting ahead of myself ...

"I just used one of Joshua's *Roadmap* tools on a telephone call with a potential client and got told at the end, 'You've got the job, just send over your proposal as a formality.' That's one client for sure and I'm talking on Thursday afternoon to another potential client! Woo-hoo!"

— *Debby Kevin*
Columbia, MD

First, what makes ME so qualified to give YOU career-building advice?

There's three reasons:

1. I've been where you are ...
2. I've become extremely successful doing what you want to do (using the same high-leverage action steps I'm about to show you) ...
3. And, one of my life's passions is to help you become successful, too. (That means I've put my heart and soul into this ***Roadmap***, and given you only THE best advice that'll provide you with the highest return for your effort.)

In fact, let me back up.

I daresay I've been *far worse off* than where you are right now.

See, a little over 10 years ago, I hit rock bottom.

I was \$200,000 in debt.

I had no income, no job, and very little hope.

The fundraising company I'd built had just collapsed on me.

We were behind on all of our bills and the phone rang nonstop, day after day, with calls from 'friendly' collection agencies demanding money.

Worse than that, deep inside, I felt ashamed ... miserable ... and worthless.

Even worse than *that* ... I had six children to feed and no way to bring home bread, let alone bacon.

That was when I discovered freelance writing.

And I was SO excited. It just made sense to me that businesses would hire professional writers to tell their stories and sell their products.

I borrowed \$50 from my brother to get the first installment of AWAI's *The Accelerated Program for Six-Figure Copywriting* and I was off to the races.

Just 11 months later, after attending a live training event on getting clients, I'd established myself as a copywriter, earned a six-figure income, and created the foundation of a system that would bring me work for years to come.

Today, my income increases every year ... our debt is completely paid off ... and I live *the writer's life* every day to the fullest.

To me, that means spending as much time as possible with my family (now 11 kids!), serving in my church and community, and doing as much or as little work as I want. (Your definition of *the writer's life* might be completely different — and I can't wait to hear about it!)

To date, I've written for some of the biggest companies in the world ...

- ✓ Google
- ✓ Anthony Robbins
- ✓ Verizon
- ✓ Microsoft
- ✓ Corel
- ✓ Sony
- ✓ Nightingale Conant

✔ and many others ...

Plus, I've been blessed to write for St. Jude Children's Hospital, Iowa Right to Life, The Children's Christian Fund, and many others ...

I even wrote a fundraising letter pro bono for a private Christian school that was about to go bankrupt. It increased enrollment by 300%.

The point here is not to brag about all of my accomplishments ... (Okay, maybe a little 😊 ...)

The point is, if there's one thing I know how to do better than most "gurus" out there, it's how to get clients.

BIG, high-paying clients that love working with freelance writers.

And now, I am so excited to teach you a highly-effective way to bring those same high-paying clients into your life, as quickly as possible.

Why you don't need a salt lick's worth of writing, marketing, or business experience to be a successful freelance writer ... In other words, why I know you're ready for this NOW!

Now ... you might look at that and wonder how I can make such a huge promise.

How could you possibly be a successful freelance writer without any writing experience?

The answer is simple: Learning the writing skills is the EASY part ... and you can save it till the very end, if you want!

Seriously, don't worry about writing skills right now.

In ***Getting Clients Roadmap***, I give you the names of the writing programs that have made the biggest difference in *my* career ... they'll teach you all the skills you need to get started as a professional writer, quickly and simply.

Yes, eventually you have to learn to write, but you should NOT let it hold you back right now.

Here's why:

I've found time and time and time again that so many beginning freelancers like yourself get caught up in this negative cycle ...

They tell themselves, "Oh, I need to take this program, and oh, I have to get this certification, and maybe I should attend that event ... *before* I can think about getting a client."

And guess what?

They NEVER end up calling that client and they NEVER get paid to write and they NEVER change their lives!

I'm not saying getting the training isn't important. It absolutely is.

And, I'm not saying that'll definitely happen to you. Just that I've seen it happen so many times I don't WANT it to happen to you.

What I'm saying is that if you build your business and your "client-getting" system first, you'll know exactly what writing skills or specialized knowledge you need to serve them.

Getting clients won't be an afterthought; it'll be a driving force.

It'll make your *writer's life* very real, very quickly.

Plus, once you have a client to write for, you will be massively motivated to get those writing skills as quickly as possible. (You'll be so excited, you won't even think about procrastinating!)

That's why my *Roadmap* flips the script ... and why it works so well. Any other program dictates you have to learn to write well *first* ... before you get a single paying client.

But that way actually wastes valuable time ... time you should be spending hunting down those high-paying clients. After all, what good is there in knowing how to write if you don't have someone willing to pay you?

My program teaches you how to build the 'bones' of your business and find the right people *first* ...

And once you have your client-getting system built and you're hot on the trail of a new client, *then* you can worry about getting the writing skills.

Make sense?

I hope so ...

Okay, now that you're on board with this new paradigm shift in how to most effectively and efficiently build your freelance writing career ...

Let's get on to the nitty-gritty:

How exactly do you find paying clients?

And how do you convince them to pull out their checkbook and send you real money, especially if you have NO writing experience, samples, or testimonials (right now) to prove you can do the job?

And after that, how do you find a second client to pull out their checkbook and send you real, live money?

And ... the third ... the fourth ...

Well, you get the picture.

That's exactly what this ***Getting Clients Roadmap*** is going to answer ... and walk you through creating *the writer's life* of your dreams!

***Getting Clients Roadmap* is your step-by-step guide to living your ideal *writer's life* as quickly as possible.**

It's like I'm right there with you ...

Along with guidebooks and assignments, the ***Roadmap*** includes a series of 25 video lessons, so it's like I'm right there with you, coaching you through each step, and asking you to take action right along with me.

There are also audio-only mp3 tracks and transcripts, so you can absorb the info in the way

that's most convenient for you.

Right now, I want to show you WHAT you're going to learn ... we'll get to the HOW part in just a few minutes.

So if you start to think, "Well, how do I do THAT?" just remember I'm going to walk you through every single baby step and you can always ask any questions you have. 😊

Cool?

Cool.

As we just discussed, in order to live *the writer's life* and become a well-paid freelance writer, you have to get a client.

That means you must sell your writing services to a marketing director or CEO. (Or, the person who controls the checkbook at the company you want to work with.)

If the word "sell" freaks you out, don't worry. It's a LOT easier than it sounds, and you don't even have to talk to them on the phone if you don't want to!

In order to sell your services though, you do need to have a marketing plan.

Designing, building, and *automating* your marketing plan is the bulk of what we're going to do in the **Getting Clients Roadmap**.

There's three major components ... and I'm going to walk you through each component, one little step at a time.

Remember, this is all about simple.

Each little step is as easy as possible ... something you can complete in a day and usually less than an hour.

Nothing is too complex or too complicated, because I've stripped each major milestone down to its core fundamentals. (That's why this program has worked so well for beginning writers I've shared it with at conferences around the country.)

It's not a program that's going to "stretch your limits."

The exact opposite!

I want you to get past any frustration as quickly as possible and feel the glorious sensation of *success*. And that will motivate you to keep completing small action steps and keep feeling successful.

With all that said, let's break it down.

The three major components are Market, Message, and Match.

Your MARKET is simply who you want to write for ... and who you'll have the "hire me" conversation with.

In the MARKET section, I'll guide you through ...

- ✔ **Defining your strengths**, including all of your past experience that will help you become a great writer.

When you take the time to think back on what you really know, you'll be amazed how easily you can find marketable strengths no business person could turn down.

- ✔ And, **choosing a niche** that both plays to your strengths and will also bring you a great income.

Too often, writers try to be everything to everyone. It's way too hard to do and makes it more difficult to succeed. But when you pick a niche that suits your strengths and you're passionate about, you'll feel like an expert, able to command high fees.

That's it!

Step #1, done.

Easy, right?

Okay, let's move on to your MESSAGE.

This section includes the services you'll offer, at what price, and the channels and documents you'll use to deliver that message.

In the MESSAGE section, you will ...

- ✔ **Design your marketing plan ...** in a few simple paragraphs, you'll be able to create a plan that best suits your skill level.
- ✔ **Choose the marketing methods YOU feel comfortable with.** There are many options, and I'll detail them all out for you, including the #1 BEST self-marketing method *ever* ...
- ✔ **Define the writing services you will offer ...** Not all freelancers want to write all types of copy and content, you can choose to specialize or offer a wide variety of services. Neither is necessarily better than the other, and it's totally up to you what you want to do!

- ✔ **Price them according to industry standards ...** one of the easiest steps, because I will lay out the standards FOR you!
- ✔ **Determine your “Unique Selling Proposition,”** or the core offer that makes you stand out from any competition.
- ✔ **Draft your “Info Packet”** — the core of your marketing engine. It’s a single document you can hand to a client and they’ll know in a minute whether you’re a fit. I’ll give you extremely detailed, step-by-step directions and examples for crafting this important packet.
- ✔ And a few more tips and techniques that will make your message (and you) stand out from every other writer.

We’re also going to go through online marketing methods, including how to build a website, whether you should have a blog or social media, how to build a sparkling online presence that works for you ...

And, I’ll give you some of my best tips for making your LinkedIn profile a client-getting magnet.

This is by far the bulk of the work, but here’s two pieces of great news for you:

Each of these “big” steps is broken down into little steps along the way. They’re tiny things you can do, one hour at a time.

When it’s all broken down for you, you’ll see how simple it really is to build a lucrative writing business.

Second ...

You only have to do it once!

After you’ve built the foundational pieces, you can tweak and update them, but the majority of it will stay the same.

That’s why getting your second and third and fourth client gets even easier as you go along.

The third section ... MATCH ... is the only part you’ll repeat to keep getting more clients later on. (And, I’ll even show you how to automate it to make it even more hands-off.)

In this stage, I’m going to give you the goods on ...

- ✔ How to **identify the “personality” of your niche.** When you have your thumb on the pulse of your niche, your communications will resonate with your clients on a deep, subconscious level.

- ✔ **How to make “first contact” with your client**, no matter where your client is or what self-marketing methods you choose. Whether you decide to call them, pitch an idea via email, send a query letter, or meet them in person, I will show you exactly **WHAT** to say and **HOW** to confidently say it with proven templates and scripts.
- ✔ **How to land a project** from your client once you’ve developed some trust and rapport. I’ll give you a super-simple template for writing effective project proposals ... show you how to interview your client to find out what they need ... how to close the deal ... and more!
- ✔ **How to get started on the right foot** with a contract that both covers your behind and gets you 50% of your fee up front without question. I’ll even give you an invoice template and walk you through my “billing best practices.”
- ✔ **How to work effectively with your client**, including writing a creative brief and presenting drafts of your writing ...
- ✔ Research tips and tricks that make the writing process faster and easier ...
- ✔ And, an email you can “swipe and deploy” that effectively **wraps up your first project and proposes the next one**. I’ll give you my strategies for upselling and cross-selling your clients, and turning “one-off” projects into *thousands* of dollars’ worth of work!

All of these techniques are gleaned from my 11+ years of experience as a freelancer ... and after I walk you through them, you’ll feel like you’ve already written for a million clients before.

Plus, my templates will save you tons of time and make you look like a professional right off the bat.

You’ll be surprised at how something as “simple” as a professional-looking invoice or project proposal will quickly put your clients at ease.

There will be no question that you can handle the job ... and that you deserve those handsome fees!

But, I’m not just going to walk you through creating this highly-effective marketing plan ...

I’m going to coach you through developing the mindset to handle your brand-new freelance business.

It’s not just about the marketing plan ... it’s about turning you into a savvy freelancer, too.

Not everyone is born an entrepreneur — and that’s just fine, because with my guidance, it won’t take long to *become* one.

So if you’re just coming out of a full-time job ... or been a stay-at-home mom or dad ... or only have ever worked part-time ... or you’ve never run your own business, don’t worry!

After you finish the **Getting Clients Roadmap** training, you’re going to have the mindset of a freelancer.

You’re going to feel CONFIDENT going out after clients and handling the writing projects you land.

And, you’ll understand how to run your freelance business with ease.

Here’s a big plus: These “mindset-building” sessions are built-in throughout the **Roadmap**.

You will ...

- ✔ Discover how to play and WIN “*The Game of Success*.” Games are magical. Regular people do amazing things under the pretense of a game. You can use this same psychology to become a superstar!
- ✔ Know how to set goals that let you dream big, but are still achievable ...
- ✔ Overcome fears by using the same “micromanaging” technique I used to get over my paralyzing fear of heights and climb a rock wall on a cruise ship ...
- ✔ Learn exactly **how to manage your time and make consistent, daily progress**, no matter your current circumstances ...
- ✔ Deal with inevitable delays, setbacks, and disappointments like a champion ...
- ✔ Transform barriers, obstacles, and opposition into launch pads for your success ...
- ✔ And most importantly, you’ll know how to set expectations for success. **If you get THIS right, you will everywhere else ... and there’s no limit to what you can do!**

Basically ...

This is everything you need to start getting paid to write.

Through my videos, I’ll coach you through every single step ... inspire you to action ... and guide you around any obstacles you may face.

From there, you'll know exactly how to find and land the lucrative projects you need to afford flexibility in your schedule ...

And sooner than you think, you can begin living *your* ideal life.

The steps are as simple as they can be without being dumbed down *or* watered down.

These are highly effective, high-leverage action steps you can take one bite at a time, on *your* schedule.

"I wanted to say thank you so much for everything you have given us during this course ... not only your devoted time, but almost every tool one could imagine to become successful at copywriting. I have never been part of a course before where the course leader has given so much.

"I truly appreciate everything you have done."

— *Carol Perkins*

And I guarantee it, anyone, from *any* background, can make *the writer's life* happen with a proven, system like this at their fingertips.

Are you ready to get going?

Me too!

Your special beta test deal ...

I mentioned earlier that I'm offering a very special price to you today for helping me out.

And with what you're getting in the ***Getting Clients Roadmap***, it's really a killer deal.

But ... you may be wondering why I'm not giving away beta test access for free.

Two reasons:

First, humans don't use free things. I don't know why — it's like we have to have financial skin in the game to be motivated to use things.

And I REALLY want you to use this and start your *writer's life* up as soon as you can!

Second, I already know the steps work.

These are the BEST action steps I used to earn a six-figure income in just 11 months when I first started out.

And, I've already seen hundreds of writers go through my hold-you-by-the-hand coaching version of this **Roadmap**.

So, there's no doubt you can use these same steps to land as many high-paying clients as you want — and get your investment back tenfold within a matter of months ... and a hundredfold within 18 months, if that's what you want to do.

The content is proven to be rock-solid.

This is the same action plan I've traveled the country teaching people ...

The same action plan I teach in **Simple Path to Success ...**

And the same action plan I continue to use in my own career.

The foundational elements are all the same. (The only difference between them is how much of my one-on-one coaching time I offer.)

Now, I invite you to join the select group of beta testers ...

Put this method to use in the comfort of your own home ...

And let me know what you think!

Your input, suggestions, and feedback are critically important to me.

I want to know if there are any "sticking" points ... things that make you uncomfortable ... or even ways to speed up the learning process.

All of your ideas are welcome.

Once I get your feedback, I'll use it to fine-tune the program BEFORE I make it widely available to the entire *world* of aspiring writers.

That's the beauty of beta test programs. You get to work out all the bugs in advance. ;)

The Beta Test is First Come, First Served!

This is the first time I've offered this action plan on a wide scale for such a low price.

As you can imagine, with AWAI members worldwide reading this letter, chances are good that many will jump on my offer right away.

But in order to do a proper beta test, and make sure everyone's feedback is heard, I do have to set a limit on the number of people who can participate.

"It's been so exciting! I will have three proposals this week!

"I did the research, put together a great proposal, and now I'm getting paid and doing a variety of work.

"Today I have another one with a small Boulder yoga company which would be a blast.

"Also just realized ... with this client I just landed and all the other assignments I've gotten ... your [\$2,500] course has paid for itself! Yippee!!"

Marissa Paysinger

That limit is 1,000 people ... and it's first come, first served!

Once 1,000 people sign up, the beta test will be over and the price may go up for good.

So, if you're even slightly interested, please let me know that you want "in" right away.

And remember, in exchange for participating and being willing to provide me with feedback as one of my beta testers, I'm giving you a big discount on the **Roadmap**.

As I mentioned earlier, I run a hands-on coaching program that uses these same exact steps, and ensures participants get through the material in just 12 weeks.

People who have gone through my hands-on coaching program have happily invested as much as \$2,500 for me to guide them through the program in detail, meet with them regularly on the phone, and be available 24/7 via email and Facebook to help them.

But, you will NOT be paying \$2,500 for this today. Not even close.

And, this past spring, I presented this same exact material LIVE to a few hundred folks on my tour around the country.

They paid \$500 to attend a full-day seminar with me, in person, in their hometown.

And the reviews were fantastic ...

I can't tell you how many people emailed me, saying the "lightbulb finally came on" and how motivated and excited they were to launch their *writer's life* once and for all.

So much success has come out of these two venues ...

But, you won't have to invest \$500 during the beta test program, either.

In fact ...

The price for the **Getting Clients Roadmap** is \$197.

All I ask of you ...

All I'm asking is that you give the **Getting Clients Roadmap** an honest try and send me your feedback.

You can send me one long email when you've landed your client ... or a bunch of little emails as you work your way through the **Roadmap ...**

You can talk about individual videos, or you can tell me how I could make the program better, or any bonus material you think would make the program stronger.

If I use your suggestion, you'll not only get first access to the material once I create it, **I'll also send you a \$50 AWAI Credit**, good for anything in the catalog, just as an extra "thank you" for your help.

And even though this is a beta test program ... I still want you to know this is a risk-free opportunity.

Please, take the next 30 days to go through the program.

Watch all of my videos ... read all the guidebooks ... really get a feel for the whole thing.

If you think there's no WAY this "one-on-one" style video coaching through this proven 12-step action plan could *possibly* help you land a new client worth at least double what you invested, then I definitely want to hear about it.

And, if you feel that way, I definitely don't want to keep your money!

I'll refund every single penny if you let me know within 30 days of your purchase today. All it takes is a quick email or five-minute phone call to AWAI's friendly Member Services team.

They won't ask you any questions, just send you a prompt refund. (I however, might ask you questions ... this IS a beta test, after all!)

So, will you help me out?

Actually, scratch that.

A better question is, **Will you help YOU out?**

Because this *Roadmap* and this beta test isn't about me at all.

It's about you.

It's about helping you get that very first client ...

The one who'll kick the snowball off the hill ... write you your very first paycheck ... and bring you the momentum and confidence you need to keep pressing forward.

It's about helping you create an automated, foundational system that'll bring in Client #2, Client #3, and so on ...

Until you have enough money and flexibility in your schedule to live *the writer's life* as you see fit.

And remember, there is a very limited number of beta test slots available.

So if you're interested,

[Click Here to Start Your Beta Test Now](#)

Thanks in advance for your help ... and I look forward to hearing your feedback and, more importantly, your success story!

May God Bless You,

Joshua Boswell

P.S. Even though this is the first time anyone has seen the ***Getting Clients Roadmap*** specifically, I wanted to show you what some of the writers from my live training events and coaching have been saying about me and this step-by-step information ...

"The business is really starting to percolate ... You said that I would get my first client by the end of the three months and well ... I got my first client! Lo and behold ... \$3,000!"

— *Denise Healy*

"Joshua makes taking action easy! I was always overwhelmed by how BIG everything seemed — making a website, getting a list, picking a niche, actually talking to clients.

"I always procrastinated because of how overwhelmed I was. I was an info addict — I always needed more information before I could act. My self-talk was definitely getting the better of me, 'How on earth are you going to create a website!? You don't know anything about making websites — and look how many pages you will have to do! Why don't you just read about how to create websites instead? Then you can start working on it tomorrow.' But tomorrow would just repeat the process.

"But your program made me realize all I had to do was break it down and just take everything one step at a time. Those small actions will build up over time. And if I take small actions every day, I will certainly accomplish more than I would by being completely overwhelmed and procrastinating!"

— *Marissa Paysinger*
Denver, CO

"Thank you for such an excellent program! My immediate take-away has just been living a more balanced, productive life that is finally letting me begin my copywriting journey. The program has given me a fantastic roadmap to make my copywriting happen in a realistic, effective way!"

— *Karen Van Offeren*

[**Click Here to Start Your Beta Test Now**](#)

"I mentioned to a good friend that I am copywriting now. Can you imagine the sheer joy when he said, 'Hey, I'm launching a new company for the domestic plastics market, and you have the project. Go ahead and write the entire website content for it!'

"I received payment two weeks ago. Nothing can replace the feeling when the universe has validated you and your work this way.

"All-in-all, you have got this process down. It's really just our own demons that hold us back. Thank you for all you do!"

— *Anna Fitter*

"Information Packets can work! I followed Joshua Boswell's advice and sent one to a niche company that fits my background.

"I just got an email from one of their sales staff who wants to meet me and connect on LinkedIn with me!"

— *Helga George*

"I've been getting connected with people on LinkedIn. Well, today I got a request for a connection, which I accepted. We sent a couple of messages back and forth and his response was 'Definitely interested. I would like to have a media push in the next month.' Holy smokes, Batman! I'm excited, scared, and hoping this can be a lucrative client."

— *Kat Susann Panzeri*

"THANK YOU for all you taught me in three weeks. I'm at work now so I'll fill in details later, but the 'biggest' thing you taught me was HOW to figure out what another person's needs are and HOW to offer to work together in 'my own voice.'

"I figure for every hour I was at the event, I was able to reduce my learning curve one year. So I feel seven years 'ahead' of where I was before the event."

— *Gwen Price*

"Joshua's workshop was an eye-opening, life-changing experience. I listened with rapt attention and soaked up as much wisdom, training, and encouragement as possible — it was everything I needed to kick-start this next exciting chapter in my career as a writer. I know now exactly what I need to do to be successful and have already taken the preliminary steps. Better yet, I have a roadmap designed to help me achieve that success and make up for 10 years of lost time."

— *Jessica Joy Reveles*

And finally, one I am particularly proud of...

“Joshua's commitment to the success of others is genuine and full of purpose and unlimited enthusiasm.”

— *George Krone*
Miami, FL

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American Writers & Artists Inc.
245 NE 4th Ave., Ste 102
Delray Beach, FL 33483
(561) 278-5557 or (866) 879-2924
www.awaionline.com