

Play *The Game of Success* with Me This Summer and in Just 12 Weeks, You'll Win the Ultimate Prize:

A Fully-Functioning Copywriting Business with Your First High-Paying Client!

When you use my "triple-action" success formula to your advantage, and take the easy action steps I show you, you *will* ...

- ✓ Put the plans you've already laid out into action ...
- ✓ Develop a robust, client-getting system you can use to get clients whenever you need them, *for life* ...
- ✓ Create a confident entrepreneurial mindset so you become immune to self-doubt and other mental obstacles ...
- ✓ Sharpen the high-caliber copywriting skills you need to wow your clients ...

Let me show you exactly how it's going to work ... and how simple, fast, and FUN it can be to create the copywriting career of your dreams!

Congratulations, Copywriter!

It's Joshua here, and I just have to tell you how proud I am ...

You took a *huge* step by joining me for *Launch Your Writer's Life in a Day*.

You decided on a lucrative copywriting niche to pursue ... you defined your services ... you set a fee schedule ...

You even created your very own self-marketing plan.

Most importantly, you took the first step toward creating an incredible life of freedom, joy, and financial security with copywriting.

That's a whole lotta work in just one day — and you should be incredibly proud of yourself.

Seriously ...

These action steps may seem small on the surface. (Especially considering some of them took less than an hour.)

But combined in the right order, with guidance and motivation ... they add up to successfully achieving a major milestone in your career:

Declaring yourself officially a copywriter!

With all the excellent work you did ... and the tools and continuing support I've given you ... you have *everything* you need to make this year a successful one.

Which is why ...

I want to make absolutely sure you *keep up* the momentum ... taking one step after another, until you have all the clients you need to achieve even your wildest financial and lifestyle goals.

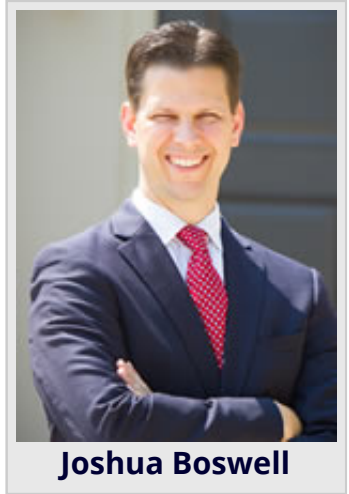
(I hope that's what you want, too!)

You see, at the event, you purposefully set aside time to work on launching your career.

You had a proven blueprint to follow, a drop-dead deadline, and a big scary guy standing over your shoulder, making sure you did every step.

I know you're probably feeling pretty driven right now ... but what's going to happen a week ... a month ... three months from now after *life* kicks back in?

I'm afraid that when you head back to your J.O.B. (or you're home, alone), the "event high" you're feeling right now will fade ... and all of your great momentum will grind to a halt!



Joshua Boswell

I'm not saying it'll definitely happen ... but in my experience, 8 out of 10 aspiring writers take *years* to make their dream life a reality ... if they ever do.

And that's NOT what I want for you.

I *want* you to have the most successful, most profitable, most fulfilling, most joyful *writer's life* possible — and I want you to have it ASAP.

Let me put it this way:

You came to this event to make *real change* in your life ... not to keep wishing and hoping for the life of your dreams.

In my experience, where you are right now is the “tipping point.”

You're positioned perfectly to reach for success. You've built an excellent foundation and you have the drive to push forward. You have the power now to make real change in your life, *really* fast.

Or ...

You could fall back into your “old” life.

You could promise yourself, “I'll get to it tomorrow,” day after day after day ...

Until it's a year or five years from now and you're no closer to achieving the successful writing career that gives you the financial and lifestyle freedom you desire.

Trust me, it's *way* too easy to do.

One way or the other, the choice is entirely up to you.

I just want you to recognize where you are right now ... harness the power of momentum *today* ... and choose to keep up this accelerated pace.

I want you to go forth and land your very first, high-paying client as soon as possible ...

And really get a taste of what it feels like to be paid well to work from home, on your own time, doing “work” you're truly passionate about.

As I said before, you have everything you need to be successful in your first year.

But why wait?

Why not ensure your success and get there three times faster with me by your side?

It's absolutely possible when you join me and your fellow attendees in the ***Simple Path to Success: 12 Weeks to Winning Clients for a Lifetime*** program this summer.

(For short, I'm calling it ***The Game of Success.***)

I want you to seriously consider it — and read all the way through this letter before you decide one way or the other.

Because if you do decide to play this *Game*, you're going to discover so much more than *just* a “build a successful copywriting business” program ...

- ✔ You're going to develop your copywriting skills ...
- ✔ You're going to create a foundational “habit of success” that drives you to keep making progress ...
- ✔ You're going to transform yourself into a driven, focused, and confident entrepreneur ...
- ✔ You're going to learn to deal with (and crush) the mental obstacles and self-doubt that every entrepreneur faces at one point or another ...
- ✔ And you're going to implement all the plans you've already built ... ensuring that the great work you did at our workshop doesn't go to waste.

I've given you a sneak peek of what's to come already ...

But now I want to show you EXACTLY what you're going to get ...

Explain all the details and moving parts ...

And prove to you how this “triple-action” success formula is going to get you where you want to be three times faster than if you did it on your own.

**My “Triple-Action” Success Formula Works—
You've Already Tested and Proven it For Yourself!**

Small action is the “Big Idea” of ***The Game of Success*** ...

Small, simple things done consistently will always trump doing great things sporadically.

And when you add motivation and accountability, you have my “triple-action” formula for success:

Small Action + Accountability + Motivation = Success!

You already know this works like a charm because you’ve experienced it for yourself.

Think about what we did at *Launch Your Writer’s Life in a Day*.

We had one BIG goal: create a solid foundation for a successful first year writing.

That meant getting all your questions answered, picking a niche, setting up a marketing plan you were comfortable with ... and so on.

It seemed like a lot to do in just one day, right?

But by breaking that BIG goal down into teeny, tiny *but highly effective* action steps ...

Throwing in the motivation of everything *the writer’s life* has to offer ...

Plus, having me as your accountability ...

That BIG goal became easy to achieve.

Sure, it took a little thinking and effort, but overall, it was pretty simple, right?

And it worked.

Because simple, consistent action that you’re motivated to take, and held accountable to, *works*.

The Game of Success is based on the same proven formula ...

But our goal now is even bigger, so we’re “scaling up” each part of the formula to match.

Let me break down each part of the formula for you ... and show you how ***The Game of Success*** is going to be like having that same feeling from the *Launch Your Writer’s Life in a Day* in the comfort of your own home.

Let’s start with the biggest part — small, simple action.

The High-Leverage, Low-Effort Action Plan to Building Your Business and Landing Your First Client — FAST

Just as I did for *Launch Your Writer's Life*, I've outlined the exact, most effective action steps you'd need to take to:

- ✓ Create a copywriting business,
- ✓ Land your first high-paying client,
- ✓ Develop a re-usable, powerful system to keep clients coming in the door for life,
- ✓ AND get yourself professionally ready to do the work.

Then I broke down each step into smaller and smaller steps until they were “do-able” for even the busiest people.

And trust me, as a father of 11 kids, an active pastor, and a six-figure business owner, I know what it means to be busy!

I was able to fit it all comfortably into a 12-week itinerary, which I'll walk you through in a minute.

It's accelerated, but as I said, each step is going to be easy ... just as easy as the things you did during our day together.

So, as a **Game of Success** player, here's what your weekly routine is going to look like:

- ✓ Each Monday, you'll get a video with your “big” action step for the week. Then, I'll break down the “big” action step into little steps ... show you exactly what to do, when, for how long, and how it all fits into the bigger, career-building picture.
- ✓ Tuesdays, I'll send you tips, motivation, best practices, and helpful strategies to help you with your weekly goal.
- ✓ On Wednesdays, you'll get a Writing Skills video, where I'll give you my personal tips for writing blockbuster copy and guidance for practicing your copywriting skills.
- ✓ Thursdays, I'll send you MORE tips, motivation, and helpful hints.
- ✓ On Fridays, we'll have a “Freedom Friday” webinar where we'll address the more personal side of entrepreneurship, like time management, goal-setting, and

releasing limiting beliefs.

In short, you're going to hear from me every day, whether it's an email, video, webinar ... so you always know which small step you need to take each day.

(Plus, you'll also get two 15-minute private calls with me, scheduled at your convenience ... AND you'll be invited to a monthly Q&A webinar.)

Remember, this is ALL going to be done on *your* schedule. You'll work out with your buddy when you have 5 minutes to chat. And if you can't make a webinar on Fridays? There will be a recording you can access day or night.

And, as we walk through all of this, we're going to be having tons of fun!

For each action step you take — whether it's completing a worksheet, getting on the phone with your teammate, or watching a video — you'll earn points towards weekly, monthly, and Grand Prizes.

I'll tell you more about all of this here in a minute ...

But the "game-ification" of the work is fun, adds an aspect of friendly competition, and most importantly, and if you take it seriously with the desire to win, it'll motivate you to get into a routine.

And that routine is quickly going to become a *habit of success*.

Just so you know, I'm going to explain ALL of this again during our orientation webinar before *The Game* starts — the structure, how the points work, all of it.

Cool?

Cool.

Okay, are you ready to see the 12 stages of the journey I'll be guiding you through?

I'm so excited to officially reveal ...

Part One of the Formula: The 12 Simple Action Steps

These 12 simple action steps are weekly milestones that add up to your BIG goal: your complete business and your first high-paying client.

But, just like you prime a wall before you paint it, there's a little prep work to do in order to make the next 12 weeks productive and successful.

So, we're actually going to start a full week ahead of the "official" start date with ...

Week 0:

Pre-Game Prep

Before you start down this journey, you need to **get yourself mentally prepared to become a success magnet.**

That means taking an inventory and figuring out where you are in life right now ... and then, I'll help you **define your destination.**

By the end of this prep work, you'll have a purpose statement (your WHY for doing all this great work) ...

You'll have a list of *everything* you want ...

And, you'll have primed your subconscious to help you create your ideal life, using one secret technique.

Doing this bit of legwork ahead of time is going to make sure your expectations are realistic, help you **plot your course**, and increase your odds of success.

Now ... let *The Game* begin!

Week One:

Carve Out Your Unique Place in Your Niche

As a *Launch Your Writer's Life* attendee, you've already chosen your niche. Now it's time to flesh it out by doing some *highly valuable* research that reveals a profit gap ... a gap YOU can fill.

You'll see that your opportunity to help (and make money) is HUGE.

After this week, you're going to have your finger on the pulse of your industry. You'll speak their "language."

You'll understand your future clients' needs and wants, strengths, and opportunities.

And, most importantly, you'll be well versed in their business, which will give you the confidence to approach virtually any client and KNOW you can impress them.

Week Two:

Establish Your Systems

This week, we'll expand on what you learned about self-marketing at *Launch Your Writer's Life* ... and you'll begin implementing your self-marketing plan, one step at a time, with my guidance.

It'll be a simple, easy, step-by-step process.

Week Three:

Build Your List

This week, I'll walk you through turning your niche research into a definitive list of clients.

This list is *gold* — just ONE of those names can bring you thousands of dollars in projects.

It's also a huge time-saver, because you'll always know exactly who to talk to for your next project, so you never waste any time being afraid or uncertain of where to go next.

Weeks Four & Five:

Write Your Info Packet

For two weeks, I'm going to give you the time and guidance to write your all-important Info Packet, one section at a time.

This is the core engine of your marketing system.

Remember, the single most important aspect of marketing yourself as a copywriter is to be perceived as a professional and a "sure thing."

Your Info Packet is your secret weapon of professionalism and does all the persuasive heavy lifting for you. Plus, it's a high-leverage effort and some of the BEST time you'll ever spend working on your business.

Week Six:

Create Your Online Presence

Having a simple, clean, and clear website is vital to your professional image.

Despite common belief, this process is NOT difficult, time-consuming, or expensive ... especially when you have your Info Packet complete and step-by-step guidance through the "technical" stuff.

I'll show you how to put an effective Internet presence together using an easy-to-follow blueprint ... and you'll have a website up within the week!

Week Seven:

Hang Out the 'Open' Sign

The only time a fisherman can catch a fish is when his hook is actually in the water ...

So this week, you're going to make "first contact" and let everyone know you're in business.

You're going to deploy your carefully crafted marketing method ... and put your well-baited hook in the water to start catching fish.

And since you designed it for *you*, your methods are going to feel natural, comfortable, congruent with who you are ... and fun!

Weeks Eight & Nine:

Turn Up the Volume

Great success is won by doing small, simple things consistently.

This week, you're going to do some "serious marketing" and keep implementing your marketing plan.

And keep at it.

Your team is going to cheer you on ...

And you'll keep at it.

Your support system will be there to help you overcome the mundane and enjoy greatness ...

And you'll keep at it!

Week Ten:

Harness the Power of the Follow Up

This week, you're going to master the mother of success:

The follow up.

You're going to close many, many more clients when you master the appropriate follow-up techniques I'll show you.

You're going to learn to build rapport and trust ... two magic words that will open up limitless opportunities for you.

Week Eleven:

Close the Deal

This week, I'm going to teach you **the art of the close**.

My secret, deal-closing techniques will help you get started faster, get paid better, and create long-term, mutually beneficial relationships with your clients.

Week Twelve:

Transition From One-Off Projects to Long-Term Clients

Everything you'll have learned up to this point has laid the foundation for turning projects into long-term clients.

This week, I'm going to reveal the core of my "clients for a lifetime" system ... and teach you how to put the finishing touches on the system that generates clients and income flow *without* taking up a great deal of your time.

... *Wow!*

I know — that's a LOT of really great stuff.

I hope you can see how you're going to be building confidence *and* a business all at the same time ... taking easy, simple daily action.

But I'm not done with you yet ...

There's more ... MUCH more.

"Freedom Fridays": Fluff-Free Training You Need to Become a Savvy, Confident Entrepreneur *Now*

This section is a part of your weekly routine.

It's a daily action step you'll take by joining me and your team for "Freedom Friday" webinars.

But, it's so important and unique to *The Game* that it needed its own section, set apart from the other fantastic learning you'll be doing.

“Freedom Friday” webinars are going to help you sift through the limiting beliefs — or “head trash” — that might be holding you back from truly achieving the success and lifestyle you desire.

These are beliefs we all have ... things that life has, usually incorrectly, taught us about ourselves, what we deserve, and what is possible in life.

This is the mental and emotional side of the copywriting success game ...

Important mindset techniques that I've spent thousands and thousands of my own hard-earned dollars on ...

Gleaned from years of writing in the self-development niche ...

And learned from my own personal experiences, from those of the people I've coached, and the incredible writers and entrepreneurs I've interviewed.

Here's just a glimpse of the in-depth mindset training you're going to get:

- ✓ First up, you're going to **discover your unique strengths** and begin your journey from a position of power.

You'll create a mental and emotional storehouse of power tools you can pull out whenever the road gets tough.

- ✓ You're going to learn how to **put rocket boosters on your productivity** by transforming everything you do into a “high-leverage activity.” You'll start accomplishing in just a few hours what takes others days or weeks to do.
- ✓ You can do anything you set your mind to, right? I'll teach you to do exactly that by harnessing **the incredible power of your conscious and subconscious mind**. This exercise gives you the ability to achieve anything you desire ... produce change ... and create a *perpetually rich, joyful life* ...
- ✓ You'll learn to access and effectively rewrite your “mental blueprints”—those limiting beliefs that may be keeping you from your ultimate success.
- ✓ You'll discover how to restructure your time to get the results you want in life and **establish new habits of automated success**.

- ✓ You'll uncover the "acres of diamonds" you have available to you ... things like tools, resources, experiences, skills, or relationships you may have previously thought were unimportant, but in reality, are going to be of great benefit to you.
- ✓ You'll start **overcoming the fears, inhibitions, and barriers in your life**. You'll learn to convert your fears into stepping stones that lift you to greater heights one "micro-step" at a time.
- ✓ You'll discover the core governing laws of success and money that allow you to **gain wealth** while building up a storehouse of the things that matter most.
- ✓ I'll reveal the secrets of **getting people to like and trust you**, close deals, and solve problems in a way that makes you stand out from your competition and makes your clients happy to have you on their side.
- ✓ And, discover the grand master switch you can flip on to make the systems you've put in place work for you ... giving you time and money in return for your up-front effort.

With these techniques under your belt, you'll learn to reduce your stress and slowly gain a peace of mind and a sense of confidence that others will notice.

PLUS —

Surprise! Bonus Webinar #13: Creating Quantum Growth

This session will be our final gathering ... the webinar where I'll help you tie up any loose ends and give you the motivation to keep on keeping on.

By this point, you'll have your system in place that can bring you clients and income for a lifetime. But, every seed needs tending and nurturing until it is mature enough for harvest ... and that's exactly what I'll show you how to do.

Now ...

There's plenty of programs out there that will lay out an action blueprint for you, or teach you to write copy (you probably have the best one out there already!), or teach you to be an entrepreneur ...

But what makes **The Game of Success** so truly unique — and powerful — is the other two parts of the formula:

Part Two: Daily, Weekly, and Monthly Accountability That Ensures You Get Your Business Built

I know from experience that success doesn't happen in a vacuum.

Success happens when you have a team of people depending on each other and holding each other accountable for the things they said they wanted and the things they were willing to do to get it.

They help you keep your head on straight ... remind you WHY you're doing this ... and they keep you motivated because they're striving for the same exact goals.

That's why, when you register today, you'll be placed into a group of 8-10 other writers from your event and assigned one teammate to be **your personal accountability buddy**.

During the 12 weeks of *The Game*, you'll get on the phone for 5 to 10 minutes *every day* with your buddy. (I'll give you a structure for each call, so you always know what to talk about.)

You'll bounce ideas off each other, be sure you're both planning to take the day's action step, and keep each other motivated.

Like running partners in a marathon, you'll always have someone there for you, to celebrate your victories and help shoulder the struggles.

So, you're not just signing on to get an accountability buddy. You're signing on to *be* someone's buddy, as well. This is a positive feedback loop that keeps the both of you motivated and running toward your goal.

Besides ... the journey is far more enjoyable with friends!

So:

- * You're going to chat with your accountability buddy for 5 to 10 minutes every day (at a time that's convenient for both of you).

- * You'll have a Facebook group where you can chat with your whole team any time.
- * You'll get to schedule two private, 15-minute phone calls with me *whenever* you need them ...
- * Plus, you'll have an email address where you can send me ANY questions you have ... and I'll answer them all once a month during our live calls.

Now for the final part of the formula ...

My personal favorite:

Part Three: Motivation (i.e., This is Going to be FUN ... and There's PRIZES!)

This is my "kid in the candy store" moment ...

As I've explained, the whole program is one big, giant game ... with points ... and prizes!

Every time you take an action step ... get on the phone with your buddy or team ... attend a webinar or watch a video ... or practice a writing skill ... you'll earn a certain number of points.

We'll keep track of it all with a nifty free "leaderboard" software, so you can see how you're faring compared to your teammates ...

You'll be able to encourage anyone who's falling behind or *get* encouraged if you're slowing down.

And what do those points (and all your hard work) earn you?

Prizes, recognition, and the awe of your team!

Every week, the top performer on your team is going to win a prize: a \$25 gift card to Amazon.com.

And every month, the top performer will win a \$100 Amazon gift card.

But that's not all ...

There's the Grand Prizes, too.

At the end of the 12 weeks, based on your points and success story, I'm going to award three incredible Grand Prizes.

- 🌟 Third Place will receive two, 30-minute coaching calls with me ... and a shiny new iPad mini.
- 🌟 Second Place will receive four, 30-minute coaching calls with me ... and a shiny new iPad mini.

The Grand Prize winner will win ...

Drumroll please ...

- 🌟 **A full day, one-on-one strategy session with me. In person. (And an iPad Air.)**

I can't express the value of these private strategy sessions enough.

I've had 10 years of experience coaching copywriters exactly like you to success ...

And the times I was able to meet privately or in person with them were the times that the *most significant progress* was made.

So, whatever you feel is still holding you back ...

However I can make you feel more confident ...

Whatever advice or further guidance you need ...

With these Grand Prize sessions, I'll make sure you're taken care of and you're on the unstoppable Yellow Brick Road to copywriting freedom.

By now, you may be wondering ...

***“Okay, Joshua, that all sounds great ...
but do I REALLY need all of this?”***

As a *Launch Your Writer's Life* attendee, you've already laid all the groundwork for a successful career. You truly have everything you need to be successful in your career THIS year.

So do you really need to add a 12-week session with me?

Couldn't you just do all of this on your own?

Of course you can ...

But what I'm offering you is a PROVEN path to getting your business built ...

And built right NOW.

I'm a huge proponent of self-study.

But I also know that self-study means a lot of trial and error ... doing a lot of things the hard way ... and often, years wasted trying to come up with something that works.

The Game of Success encapsulates a program that WORKS.

I also know that studying on your own ... "in a vacuum" ... means it's WAY too easy to let your goals fall to the wayside.

Unless you have a specific schedule and someone to make sure you stay on track, learn the material, and do all your homework ... like when you were back in high school ... the odds are just too high that you *won't*.

It's a hard truth to accept. I wish it weren't true. But I've seen it happen time and time and time again. Even in myself.

I'm not saying it'll definitely happen to you, just that my experience has been it's too easy to quit.

And it's too easy to have life get in your way ...

So if you're absolutely, positively sure you can do ALL of this on your own ...

Get the training, accountability, and entrepreneurial mindset all taken care of ...

Plus have someone to answer all of your questions and keep you guided ...

Not to mention give you the essential incentives for making progress ...

Then, nope. You don't need this.

And you're a far more disciplined and productive person than I am!

But ...

If you want a proven path to success ...

If you'd rather start *writing copy for real live paychecks* sooner rather than later ...

And you'd like to do it all under my careful guidance, taking proven steps, and getting the essential skills and training from someone who has been there, done that, and *succeeded* ...

Then, YES. You do want this.

And I'm going to make it as easy on you as possible to get signed up and start playing *The Game* today.

Which, of course, brings me to ...

Your Investment ...

As you may remember, the full entry fee to play in ***The Game of Success*** is \$2,995.

But ...

I'm all about rewarding hard work.

As a "thank you" for putting your faith in me, coming out, and spending a whole day listening to me, and doing a lot of hard work while we were together, I'm chopping \$500 off the price tag, right now.

That brings your initial investment down to just \$2,495.

BUT —

If you register by this Friday at midnight, I'm going to do two things for you.

I'm going to give you a \$500 credit for your admission, so you instantly get back what you invested in *Launch Your Writer's Life in a Day*.

That brings your investment down to just \$1,995.

It gets better.

I know that \$1,995 is still a significant chunk of change, no matter how good your J.O.B. is.

That's why I've asked AWAI to set up a convenient three-month payment plan for you, on top of the \$1,000 discount.

So, all it takes to get started ... placed in your team ... and get GOING is just \$665 today.

Register Now — Save \$1,000!

Plus, You're 100% Protected By My Iron-Clad 30-Day Money-Back Guarantee ...

Register today and meet your team.

Test out Weeks 0 through 3.

Get the in-depth, step-by-step guidance, motivation, and accountability in building your business.

If you decide that I'm full of it ...

If you're *not* making progress ...

Or you think there's no way having daily accountability, weekly skills training, and monthly Q&A access with me is going to help you land your first client and create a successful copywriting career for life ...

All you have to do is send AWAI's Member Services an email and you'll be refunded every penny you've paid so far.

You have 30 days to try it out. And if you don't like it, that whole month of training and the progress you've made is on me.

It really is that simple.

To sum everything up ...

- ★ You're getting entry into a foolproof, "triple-action" *Game* plan that guides you through fluff-free, hands-on training in self-marketing, copywriting, and entrepreneurship ...
- ★ You'll get a detail-by-detail walk-through of the 12 weekly milestones that I've distilled from my personal experience ... and then be motivated to TAKE every action step toward building your business ...
- ★ You're going to join a team of like-minded people from your event ... and get your own accountability buddy, with whom you'll chat briefly every day.
- ★ You'll hear from me in some form or another on a daily basis, whether it's by email, video, webinar ...
- ★ You'll get two additional one-on-one calls, 15 minutes each, scheduled whenever you need help ...
- ★ You'll earn points for every action step you take and be motivated to win prizes every week and every month. These points also put you in the running for one of three Grand Prizes.
- ★ And, you'll have my email address where you can send any questions you have along the way ... all of which I'll answer LIVE on our monthly webinars.

By the end of 12 weeks, you'll have won the ULTIMATE prize:

A fully-built, *functioning* business with your very first, great-paying client ... and the skills to write stellar copy that wows them ...

A complete website, all the pieces of your self-marketing plan implemented (including the all-important Info Packet) ...

The know-how to turn your first project into ten (or a hundred) more lucrative projects ...

And a system in place to keep bringing in new clients whenever you need them, *for life*.

PLUS —

- ✓ You're getting an instant \$500 discount ...
- ✓ You're getting your *Launch Your Writer's Life in a Day* ticket credited back to you, for a total savings of \$1,000 ...
- ✓ You can use the convenient 3-month payment plan ...

✓ You have my 30-Day Money-Back Guarantee that you're going to positively LOVE ***The Game of Success ...***

✓ And it's going to be tons of FUN!

In short ...

I believe this is a life-changing *Game*.

And as long as you keep playing ... and take *one small step* every day ... I know you're going to make it to your goal.

I can't wait to get you started ... coach you through it ... and start seeing MASSIVE results come from your effort!

With the right lever and relatively little effort, a man (or woman) can move a mountain.

THIS is the proper leverage you need to make real, lasting change in your life ... and finally start living the lifestyle of freedom you've always wanted.

[Click here to save your spot now ... and save a whopping \\$1,000!](#)

I can't wait to see your name on the list ... hook you up with your teammates from your event ... and get this party started!

Go ... fight ... *win!*



Joshua Boswell

P.S. So far, I've had a few people come to me with these concerns, and I'd like to alleviate them if you have them too:

“I'm not sure if I'm really ready for this ...”



Change can be scary. I'm right there with you!

The writer's life means stepping outside of what society has dictated for us — go to work, go home, eat and watch TV, then do it all over. And feel

grateful you get a whole two weeks off per year.

The fear of success is far greater than the fear of failing.

That's why I'm offering you the 30-Day Money-Back Guarantee. You'll start making progress and really getting a feel for what it means to be a copywriter. And if you don't like it? No worries — you can cancel and get everything you've paid back.

“Joshua, this is pretty expensive ...”



I've done everything I can to make sure this is affordable for EVERYONE:

Chopping \$500 right off the top ...

Setting up a 3-month payment plan ...

And even crediting you back the money you've paid for attending *Launch Your Writer's Life*.

This program is, essentially, my life's work.

I've spent the last 10 years of my career distilling ALL of these action steps, putting them into order, learning the entrepreneurial mindset (often, the hard way or by spending thousands and thousands of dollars), and of course, mastering the art of copywriting.

That's not to mention the several months it's taken me to distill it all and develop *The Game*.

I'm not saying that to guilt-trip you. I'm simply saying *it's worth it*.

And beyond that?

This is an investment in a business with a huge demand for people with the copywriting skills you're going to learn.

When you go through *The Game* and have your first copywriting client, there's little doubt in my mind that you'll get a complete Return on

Investment with just two or three projects.

“It’s too much of a time commitment ...”



Yes, there is some work involved here.

You know *the writer’s life* is worth having ... so it’s absolutely worth working for.

And the way I’ve broken down EVERYTHING into bite-size, do-able daily chunks could not be simpler or easier.

Really, it all comes down to about an hour of “work” each day ... sometimes less, sometimes more, and sometimes you’ll catch up on the weekends.

Your daily calls will be when it’s convenient for both you and your buddy ... and any calls or webinars we do will be recorded and put on your Member Page, available to you 24/7.

Finally ...

This *isn’t* meant to be a difficult program.

It’s not supposed to be an MBA crunched down into 3 months.

It’s supposed to be do-able — never overwhelming.

Even if you worked a full-time job and had brand-new baby triplets, you should be able to do this.

It’s all about creating **an unbreakable habit of success.**

So ...

It might mean getting up a half hour early and going to bed a half hour later.

You might give up an hour of television every day. (Try canceling your cable or Netflix account for three months and see how productive you are!)

But, *the writer's life* is worth it — a hundredfold!

And this proven path to success is the best, fastest, easiest way I know how to do it.

Click Here to Register Now!

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